



Sabrina Marie Martinez

Journalist

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Education

The University of Texas at Austin

Class of 2019

Bachelor of Journalism Certificate of Creative Writing GPA 3.30

Experience

Austin Unknown Podcast

Spring 2019

I was the team leader and host for a podcast for a capstone class. My team and I put together a series interviewing some unconventional Austinites. We successfully created three episodes featuring a witch, a paranormal researcher, and a mortician. We published them to Spotify and Apple Music.

Austin Monthly Magazine Intern

August 2018-Spring 2019

As an intern, I published an article for the print magazine, worked on fact-checking, and produced online content for their digital site. Articles I wrote include feature stories, listicles, and event blurbs.

McCombs Communications/Marketing

August 2016-Spring 2019

I work for the marketing and admissions team at the McCombs Graduate School of Business. I write articles for their online blog, *MBA Insider*, create print communications and flyers for their website, as well as take inventory and assist at various events.

The Daily Texan Web Producer

Spring 2018-Fall 2018

I wrote for the Buzz section of the digital media team at The Daily Texan. I produced online content such as quizzes, listicles, and articles featuring tweets from students centering on "college life" humor.

Skills

- Experienced in writing for hard news, feature stories, and blogs
- Effective in communication and social media platforms
- Experience with video/photo editing using Adobe Premiere and Photoshop
- Entry-level coding skills in HTML, CSS and Javascript
- Entry-level graphic design skills using Adobe Illustrator and InDesign
- Experienced in producing, editing, and recording podcasts.

References

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